



## AD SPECIFICATIONS

### 2018 INAFSM Conference Program

#### AD SIZES/COLOR OPTIONS BY SPONSORSHIP LEVEL

**Stream Exhibitor Sponsors** = Quarter page/black & white (greyscale) – 3.75” wide x 2.25” tall

**Wetland Exhibitor Sponsors** = Half page/full color – 3.75” wide x 3.5” tall

**River, Watershed, Basin and Headwater Exhibitor Sponsors** = Full page/full color – 3.75” wide x 7.5” tall.

Please provide artwork as final print-ready, high resolution (300 dpi), jpegs, tiffs, or EPS.

Artwork should be emailed to [kavery@inafsm.net](mailto:kavery@inafsm.net) by July 23, 2018. If sponsoring at same level as 2017, we can use same artwork. Please confirm. New ads: Please no bleeds on artwork.

Questions? Call Karen at 317-829-3656.

#### Quarter Page

3.75” wide x 2.25” tall

Black and White

**Stream Sponsors**

#### Full Page

3.75” wide x 7.5” tall

Full Color

**Headwater Sponsors**

**Basin Sponsors**

**Watershed Sponsors**

**River Sponsors**

#### Half Page

3.75” wide x 3.5” tall

Full Color

**Wetland Sponsors**