

Agenda

Meeting January 19th 8:30 am

Conference Call 888-531-4589 / PIN 19227

1. Is there a need to change renewal structure?

Yes, the membership software is forcing us to separate invoices conference vs membership

2. If we move to a renewal based on anniversary join date here are things to consider:
 - a. What if someone skips a year and wants to renew at a different time of year, will technology support a new anniversary basis and should we allow that?
 - b. How does the technology work for the transition?

Currently everyone that pays during conference registration we would make that their anniversary date. This will allow the membership renewal form be seen during conference registration and those folks can take care of both items at the same time. Karen can set the renewal 60 days before expiration this allowing for a member to get the early bird conference rate.

New members, their membership renewal would be whenever they sign up. This date would then carry with them from that point in time forward. So if a person pays late the 2nd year they only short themselves.

Karen believes this approach will reduce the amount of time she spends answering questions about new members not getting a full years membership who sign up to get the discount on the conference registration.

3. If we move to a renewal date on January 1st the things to consider:
 - a. What happens to the person that becomes a member in August on?
 - b. How does the technology work for this date?

Anniversary date does away with this problem.

4. How do we handle those who still want a single invoice for conference and dues renewal? Paper invoice ... Should we communicate this option or just let members ask as needed?

Karen would have to manually do this. We should not advertise it but if a member asks for a single invoice we could accommodate them.

5. Should we increase dues? If so, by how much? Is the dues amount in the bylaws?
 - a. Review other dues structures for similar Indiana and Midwest Associations

1. IWEA – \$35
 2. APA Indiana Chapter – \$63 to \$145 (35% of National Dues & Salary based)
 3. KY Stormwater – \$100 to \$200 (\$100 & \$150 are organizational memberships / \$200 is for individuals and/or vendor companies)
 4. MI Stormwater & Floodplain – \$35
 5. OH Stormwater – \$85 Individuals/\$250 Organization (up to 3 ppl-\$80 for each additional person)
- b. What is a member receiving for the increase? Currently our sponsors pay for the majority of this association should we continue that concept and keep the membership low?

The group (maybe mostly me) felt that if INASFM is doing well financially and we continue to increase our sponsorship and vendors, keeping the membership where it is might be the course of action today. This subject should be looked at on a regular basis.

One of the larger items that needs to be addressed is the amount for dues needs to be taken out of the bylaws. Currently the bylaws would have to be voted on and changed to raise the membership dues.